



CATALYST

Leading Sustainable Systems and
Business Transformation

Welcome to the Catalyst Newsletter!

CATALYST is an EU-funded project that offers a wide range of vocational education and training (VET) in the context of sustainability management. Moreover, CATALYST will develop a European learning platform and establish a corresponding network of businesses, education and science.

The European CATALYST Centre of Vocational Excellence will offer a wide range of online and offline courses enabling skill building in areas such as Sustainable Leadership, Sustainable Business Models as well as Organisational Development.

Apart from knowledge transfer, CATALYST facilitates an international network exchange to build interdisciplinary partnerships, launch innovative pilot projects and create synergies in order to apply acquired knowledge directly into practice.



CATALYST supports organisations in positioning strategically and future-oriented while providing clarity and guidance.

In this edition we highlight few of the variety available resource to all the members of the Platform, we wish you a pleasant browsing!

[Go to CATALYST website](#)

AMA - Ask Me Anything

AMA - Ask me anything	
Language/s	English
Format	Online Individual
Platform (e.g., zoom, MS teams)	MS teams
Frequency (how often) If recurrent, specify further (e.g., once a month, every second month)	Recurring Once every two weeks, the open questions will be answered by the expert.
Focus Sector/Industry	Tourism

 CATALYST Centre  Co-funded by the European Union

Training participants who have always wanted to know something specific about sustainable development but never got the right answer will find the right answer here. Questions can be asked anonymously via a forum platform, which Mr. Harald Friedl will answer at regular intervals. Both the questions and the answers are posted in an FAQ section so that the expertise is available to all people entering the AMA service.



Prerequisites:

The service is available to people who accomplish the course [Introduction to Sustainable Development](#)

[Register here](#)

Business support: How to embed CSR in your strategy

Business support: How to embed CSR in your strategy	
Language/s?	English
Format	online individual and group both possible (based on participants needs)
Platform (if online: e.g., zoom, MS teams)	Zoom
Group Size	up to 5 participants
Frequency (how often) If recurrent, specify further (e.g., once a month, every second month)	one time
Number of Consultation sessions in total	2
Duration of each Session (in hours)	1,5

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Providing knowledge to participants to create socio-economic pathways is essential for facilitating self-discovery and empowering individuals or teams to achieve their goals. This coaching initiative aims to guide participants toward careers and lifestyles that prioritize environmental and social responsibility alongside economic prosperity.

Prerequisites:

The service is available to people who complete at least three courses in the category of Sustainable Business Management.

[Register here](#)

Consultancy for managers and specialists

Consultancy for managers and specialists	
Language/s	Portuguese
Format	Online
Location (if on-site)	Marinha Grande, Portugal
Platform (if online: e.g., zoom, MS teams)	MS Teams
Group Size	1
Frequency (how often) If recurrent, specify further (e.g., once a month, every second month)	Once a month
Number of Consultation sessions in total	6 sections of 1 hour
Duration of each Session (in hours)	1 hour
Focus Sector/Industry	Molds and plastic industry

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Managers and specialists both stand to benefit significantly from personalized consultations and tailored training programs aimed at implementing circular design principles into their operations.



Prerequisites:

The service is available to people who accomplish the course [Circular Design and Eco-Design Basic Concepts](#)

[Register here](#)

Discussing Intangibles

Discussing Intangibles	
Language/s	Portuguese and English
Format	Online - group
Platform	Zoom
Group size	10
Frequency	Recurring - every 2/3 months
If event series, number of sessions in total	at least 2 sessions
Duration of event unit	1 hour

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This one-hour online event is designed to provide participants with an opportunity to clarify any doubts and ask questions related to the course material. During the session, a subject matter expert will be present to offer their insights and expertise on the topic. Participants will have the chance to interview the expert directly, posing their questions in real time.

Prerequisites:

The service is available to people who accomplish the course Intellectual Capital and Change Management for Digital Transformation and Sustainability

[Register here](#)



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